



RideshareOnline.com launches new site!

It's official! The new and improved [RideshareOnline.com](https://www.RideshareOnline.com) launched today – making the ride-matching experience better than ever for Idahoans.

With improved capabilities for personalization, tracking, and management, commuters and organizations will be able to easily optimize their car and vanpooling opportunities. But, the most exciting improvements reach beyond the traditional commuter. The new system features Bike Buddies and School Pool – new ride-match options for cyclists and parents of school kids.

“The addition of Bike Buddies and School Pool makes this new system very exciting. It extends the program beyond traditional commuters and reaches people looking for options in other areas of daily life” said Randy Kyrias, Division of Public Transportation Administrator.

New site features include:

Bike Buddies, ride-matching for cyclists looking to ride to work or ride the trails on the weekends

School Pool, carpool matching tool for parents of children living in the same neighborhood and attending the same school

Home page personalization and branding

Dynamic (same day), one-way, one-time, and long distance ride-matching

Event planning with improved capabilities for single event

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and dynamic ride-matching to help minimize the travel hassles of commuting to large and small events like sports events, concerts, conferences or weddings
Map-based origin-destination and along-the-route matching
Ability for organizations to create, promote and administer their own commute incentive management programs entirely within the site
Greater self service features for vanpool formation and ease of administration

Idaho's Rideshare program license was purchased in 2008 by the Idaho Transportation Department. Previously the program was only available in Ada and Blaine counties.

"ITD purchased the statewide license in order to provide more Idahoans additional transportation options," said Kyrias.

"Ridesharing is just as relevant for people living in rural areas driving to and from work, school and other activities as it is to those living in more populated areas of the state. Everyone is concerned about gas prices, other costs associated with vehicle maintenance and traffic congestion. Ridesharing is a simple solution to all of those things."

Commuters and organizations interested in learning more about Idaho's Rideshare program can contact Brian Shea, Rideshare Administrator, at 1-800-527-7985, or email brian.shea@itd.idaho.gov